

**SERMACS Executive Board Meeting**  
**October 28, 2011**  
**Richmond VA (Magnolia Room, Omni Hotel)**

**Present:** Paul Deck (VA Blue Ridge); Keith Hollis (Ole Miss); Ann Sullivan (VA); Joe Crockett (VA); Joe Pompano (VA); Tom Devore (VA); Marinda Wu (California); Daniel Shin (NC); Dennis Merat (Memphis); Tad Whiteside (Savannah River); Herman Holt, Jr. (Western Carolinas); Ed Robinson (Central NC); Bill Switzer (NC); Dorothy Eseonu (VA); Stephanie Mabry (VA); Mark Mabry (VA); Kristine Smetana (VA); Kate Anderson (MA/WE); Michelle Stevenson (ACS); Sol Levine (NC); Terry Say (GA); Marcter Horst (NC); Deborah Sauder (GA); Charlie Goss (NC); Stephanie Myers (Savannah River); Angela Peters (SC).

Meeting called to order at 6:30 p.m.

Introductions of all in attendance. Minutes were approved.

Chairs Report: Congratulations to the Virginia Section for a Great meeting!

Secretary Report: No report provided.

Treasurer's Report: Handout presented by treasurer.

ACS Staff report: No report provided.

Subcommittee Reports:

- By-laws- The following have volunteered for the By-laws committee: Paul Deck (chair); Keith Hollis and Sol Levine.
- Awards – CHED/HS Teacher award ceremony was sold out. There was no Industrial Innovation Award nationally. Virginia Section gave a local award.

Meeting Reports:

**SERMACS 2010** – Highly successful meeting with a financial profit. Approximately \$45,000 was raised through fundraising. Their profit for the 2010 New Orleans meeting was \$115,510.53. Final budget report was presented.

**SERMACS 2011**- Attendance =1247 (30% undergraduates; 25% members and 17% graduate students). Posters = 380 total (148 undergraduates).

The preliminary final budget that was presented was close to \$100K profit. Fundraising was very successful and the committee was commended for using their grant money wisely. The following comments were provided by the Program Chair: “Our travel expenses during the planning phase were minimal. We had many telephone meetings. It took us 4 years to plan, but it was very heavy planning during the final 6 months. We also used Facebook and other Social media for marketing. We put a lot of energy into the Career Fair. An IPG (Innovative Project Grant) was secured to bring in Consultants.”

**SERMACS 2012** – Dates of meeting are November 14 – 17, 2012 in Raleigh NC. Charlie Goss is the General Chair. He presented a powerpoint detailing plans for the meeting. He will email the secretary and the treasurer a revised budget. They created a “Team-Site” online for their committee. Websites are live. No funds have been raised yet. Vendor applications will go out soon.

**SERMACS 2013** – The meeting will be held in Atlanta, GA. The committee is trying to get Coca-Cola, Inc. to fund the initial get-together. ACS has already booked the hotel. This is a new hotel (2 years old). The website domain has been secured. All chairs are in place. The general chair will email the budget to

the secretary and the new chair (Keith Hollis). There was a concern about them having a 6 day conference. Herman Holt suggested that we look at best practices for the number of days at conferences.

**SERMACS 2014-** The meeting will be held in Nashville, TN (Sheraton Music City Hall). The days for the meeting will be Thursday – Sunday. This is due to a \$50.00 reduction per night in room fees, as opposed to Wednesday – Saturday. The program will be heavy on Friday and Saturday. Meeting dates are October 16-19, 2014.

**SERMACS 2015** (Bid update) – Securing all program chairs and involving WCC. Trying to get a discounted airline rate. Hope to raise \$85K from sponsorships and donations. The Memphis Convention Bureau gave a 5 minute presentation. Memphis was formally approved for the 2015 meeting. The meeting will be held the first week in November, 2015.

**SERMACS 2016:** Two presentations were made for the 2016 bid:

South Carolina Section-Angela Peters

Savannah River Site Section – Tad Whiteside

The South Carolina Section received the most votes for the 2016 bid. The Savannah River Site Section was encouraged to submit a bid for the 2017 meeting.

SERMACS 2016 meeting will be hosted by the SC Section.

#### Old Business:

- ✓ Undergraduate Travel Awards: Student winners from local sections should be encouraged to attend SERMACS. It was proposed that we honor 6 undergraduates with travel subsidies to attend SERMACS. 6 awards @\$500.00 = \$3,000. Have a reception and they can present their posters. Local sections will provide the names of 1 student. If there are more than 6 students then SERMACS Board will choose. This will be a formal process with application, etc. The Executive Committee will set the timeline and target early fall. Local sections will choose their own students. **Approved.**
- ✓ Project SEED Travel Awards: Special request to fund this project. A \$3,000 match up to a \$3,000 Innovative Project Grant from ACS (or any grant). **Approved.**

#### New Business:

- Officer Elections: New Chair Elect is Ann Sullivan, 2013 (Congratulations)
- SERMACS.org website: Look at cost of domain, and name and make a transition after the Raleigh, NC meeting. The Executive Committee will decide on the website (Go daddy vs. Webs).
- ✓ Travel subsidy for Executive Committee: \$400.00 @ 5 people for a travel subsidy for the Executive Committee. Total will be \$2,000. **Approved**
- RMPS and Meeting Chair travel cost responsibility clarification: RMPC and meeting chair's travel costs should be taken care of by the meeting...not SERMACS.

Meeting adjourned at 9:30 p.m.